

Message Text

UNCLASSIFIED

PAGE 01 DUBLIN 01963 161702Z

ACTION EB-08

INFO OCT-01 EUR-12 ISO-00 CAB-05 CIAE-00 COME-00
DODE-00 DOTE-00 INR-07 NSAE-00 FAA-00 L-03 /036 W
-----054864 161921Z /43

R 161541Z AUG 77

FM AMEMBASSY DUBLIN

TO SECSTATE WASHDC 9489

INFO AMEMBASSY LONDON

UNCLAS DUBLIN 1963

E.O. 11652: N/A

TAGS: EAIR, EI

SUBJECT: CIVAIR: AER LINGUS/IRISH INTERNATIONAL TO CUT
TRANSATLANTIC FARES

1. ON AUGUST 15 AER LINGUS/IRISH INTERNATIONAL ANNOUNCED REDUCTIONS
IN ITS ADVANCE PURCHASE EXCURSION TRANSATLANTIC FARES WITH EFFECT
FROM OCTOBER 1, 1977. THE NEW APEX RETURN FARES WILL BE (OLD IN
PARENTHESIS)

SHANNON/NEW YORK - 144 POUNDS STERLING (167)

SHANNON/BOSTON -141.50 POUNDS STERLING (164.50)

SHANNON/CHICAGO -177.50 POUNDS STERLING (200)

DUBLIN/NEW YORK -146.50 POUNDS STERLING (169.50)

IN ADDITION, THE MINIMUM-STAY PERIOD HAS BEEN REDUCED FROM 22
DAYS TO 14 DAYS. MEALS ARE INCLUDED IN THE FARES.

COMMENT: THIS IS THE AER LINGUS ANSWER TO THE LAKER SHUTTLE
SERVICE WHICH STARTS NEXT MONTH. THE IRISH TOURIST BOARD IS
PLEASED WITH THE REDUCTIONS SINCE IT IS BELIEVED THEY WILL BOOST
TOURISM, PARTICULARLY OVER THE CHRISTMAS AND OTHER HOLIDAY
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PERIODS. THE BOARD, HOWEVER, REMAINS ANXIOUS ABOUT THE "STANDBY"
NEW YORK/LONDON FARES OF IATA CARRIERS SUCH AS BRITISH AIRWAYS
AND PAN AM, WHICH WILL BE CHEAPER THAN THE NEW YORK/SHANNON
RETURN FARE (DOLS 256 - DOLS 289).SHANNON

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: CIVIL AVIATION, COMMERCIAL AIRCRAFT, AIR FARES
Control Number: n/a
Copy: SINGLE
Sent Date: 16-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977DUBLIN01963
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
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Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770295-0781
Format: TEL
From: DUBLIN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770859/aaaabxjy.tel
Line Count: 59
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 7007635a-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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Previous Handling Restrictions: n/a
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Retention: 0
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Review Date: 10-Dec-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
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Review Withdrawn Fields: n/a
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Subject: CIVAIR: AER LINGUS/IRISH INTERNATIONAL TO CUT TRANSATLANTIC FARES
TAGS: EAIR, EI, AER LINGUS, IRISH INTL
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/7007635a-c288-dd11-92da-001cc4696bcc
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